

**FOR IMMEDIATE RELEASE**  
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## **Inogen Founders Recognized by Inc. Magazine**

### **3 founders named to Inc.com's List of "30 Under 30: America's Coolest Young Entrepreneurs"**

SANTA BARBARA, CA – Inc.com has announced its annual list of 30 rising, young entrepreneurs. Inogen's founders Alison Perry, Brenton Taylor and Byron Myers were among the 30 entrepreneurs; ranking 7, 8 and 6 respectively.

"We are flattered to have made this list. We are surrounded by so many talented, like-minded entrepreneurs. So many of this year's honorees are experts at using technology as a competitive tool to start and grow businesses in traditional industries," said Inogen's Director of Technology Brenton Taylor.

Inogen was founded in 2001 when Alison, Brenton and Byron entered UCSB's University's Center for Entrepreneurship and Engineering Management Business Plan Competition. The group proposed a solution to Ali's grandmother's frustration with her oxygen tanks. After receiving first place honors in the competition, Alison, Byron, and Brenton collaborated to build a solid foundation for the business, secured seed funding, and recruited a veteran management and technical team.

Inogen's CEO Kathy Odell remarked, "Brenton, Byron and Ali encapsulate all the characteristics successful entrepreneurs possess. They saw a void in the marketplace and capitalized on it. They are the true risk takers of their generation."

"The most successful entrepreneurs identify unmet needs in the marketplace – often based on their own experiences – and decide to fill that void with new and improved products," said Inc.com senior editor Rod Kurtz, who oversees the annual

30 Under 30 list. "Byron, Ali, and Brenton caught our attention at Inc.com because they exhibit this trait in spades."

Inc.com chose its 30 finalists by selecting young entrepreneurs who have developed new and innovative products and services recognized as new to an industry. Recognition of those on the list is based on the companies the finalists are running today but are also worth watching for the companies they've yet to conceive but will start in the future.

*Inogen is innovation in oxygen therapy. With a team of known leaders in the provider industry, deep experience in medical devices, talented engineers and associates each committed to revolutionizing oxygen therapy, our vision is to develop innovative, cost effective respiratory home healthcare equipment that improves quality of life for patients and bottom line profits for providers. And we are proud to introduce our first commitment to that vision: The Inogen One.*

*One Solution: The single solution for home and away, for today and tomorrow, for patients and provider.*

*[www.inogen.net](http://www.inogen.net)*

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